

The Latest Overseas Mall Trends

We opened two malls in China and ASEAN during FY2021. We also renovated existing malls in these areas. Keeping an eye on changing times and local issues, we provide services and value that contribute to regional development.

Newly Opened Malls

Digital Shopping of the Future

- AEON MALL Guangzhou Xintang (China)



We opened this mall in May 2021 as the fourth store in Guangdong Province, targeting a fast-growing area known as the sub-center of Guangzhou City. The city is developing subways as transportation infrastructure, which is attracting more high-tech companies to the area. The mall will use digital technologies such as facial recognition payments and AI guides

to provide services, entertainment, and safety management. In this way, every visitor will experience a comfortable and fun-filled time. We installed a 60-meter circumference LED screen that surrounds the 360-degree Starry Sky Plaza in the center of the first floor. Another 55 digital signage units were installed in the corridors to offer a paperless environment.

SDGs
Sustainable
Development
Goals



Indonesia's First Urban Mall

- AEON MALL Tanjung Barat (Indonesia)



AEON MALL Tanjung Barat was our fourth mall in Indonesia, partially opened in November 2021 and celebrating a grand opening in May 2022. The mall is located approximately 15 km south of central Jakarta and is our first urban mall in the country. We see this mall as the core project of a mixed-use development project in the area, including offices and residences. We expect

the mall to attract customers from a wide area, since it is connected directly to a train station and Jakarta's main ring expressway. The interior of the building offers a stylish, luxurious atmosphere, while at the same time providing a warm mall space designed with natural wood.

Renovations

Creating a Comfortable Interiors Tailored to Local Characteristics

- AEON MALL BSD CITY (Indonesia)

We carried out the first major renovation of our first mall in Indonesia, opened in 2015, in two phases. With a rainy season that lasts half the year, we installed a new multi-story parking lot connected directly to the mall. We also expanded the entrance to create an environment that allows access to the mall without weather issues. In addition, we renovated the interior of the prayer room for greater comfort.

Attractive Floor and More Functions for Younger Customers

- AEON MALL Wuhan Jinyintan (China)

We added popular street fashion, cosmetics, and sophisticated women's fashion specialty stores to the mall to accommodate the lifestyles of trend-conscious young people. We also installed a track course in the mall's sports zone. Educational programs in the kids' zone, such as English and exercise, have received upgrades for children to enjoy healthy and active lives.

Creating Value Through the Enjoyment of New Experiences

- AEON MALL Suzhou Yuanqu Hudong (China)

Aiming to provide a consistently fresh mall environment, we renovated 53 specialty retail stores, including a full lineup of food and urban fashion brands. The mall offers new experiences and discoveries, including LED illumination devices for children that make sounds and change colors when stepped on. We also unveiled a service that allows customers to use Kyouraku Carts by pre-registering their faces or QR codes on smartphones.

Other shopping malls that have undergone renovations in FY2021

China

- AEON MALL Wuhan Jinqiao (Hubei Province)
- AEON MALL Wuhan Jingkai (Hubei Province)
- AEON MALL Guangzhou Panyu Square (Guangdong Province)
- AEON MALL Guangzhou Jinsha (Guangdong Province)
- AEON MALL Foshan Dali (Guangdong Province)