Management Philosophy

AEON MALL is a Life Design Developer that works with communities and produces ways of living for the future.

The Ideal Future of AEON MALL

To create a sustainable future for people, society, and the Earth

The Ideal Mall

for our communities

a special occasion,

A place of happiness.

connections.



The Heartful, Sustainable initiative is created under the Management Philosophy of Life Design Developer and refers to the measures that we take as an enterprise citizen to contribute to and revitalize local community and society, with the goal of realizing sustainable society. The Company will work with customers, local community and society, partner enterprises, shareholders and investors together to build a better society.

We created badges using the Heartful Sustainable logo, distributing the badges to all employees to create a sense of ownership in the development and operation of our malls, as well as to foster an awareness of the need to create sustainable societies. We chose thinned wood as the material used for the badge in consideration of the environment. This effective use of wood maintains healthy forests and encourages the growth of trees.





Local community societies

See our corporate website for more details. https://www.aeonmall.com/business/SDGs.html **HEALTH & WELLNESS** Abundant lives, with health in body and mind

EXPERIENCE

New experiences through Co-creation with customers, store association live and digital interactions members, local governments, and other companies



- AEON MALL means excitement
- AEON MALL means happy faces

The Happiness Mall and you

A new vision of the future

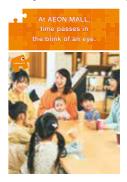
Whether it's just another day or

we always draw closer to our communities and create personal

AEON MALL creates experiences that lead to fond memories.

The Happiness Mall and you.

COMMUNITY



SUSTAINABILITY

Long-term sustainability

