

Management Philosophy

AEON MALL is a Life Design Developer that works with communities and produces ways of living for the future.

The Ideal Future of AEON MALL

To create a sustainable future for people, society, and the Earth



The Heartful, Sustainable initiative is created under the Management Philosophy of Life Design Developer and refers to the measures that we take as an enterprise citizen to contribute to and revitalize local community and society, with the goal of realizing sustainable society. The Company will work with customers, local community and society, partner enterprises, shareholders and investors together to build a better society.

We created badges using the Heartful Sustainable logo, distributing the badges to all employees to create a sense of ownership in the development and operation of our malls, as well as to foster an awareness of the need to create sustainable societies. We chose thinned wood as the material used for the badge in consideration of the environment. This effective use of wood maintains healthy forests and encourages the growth of trees.



The Ideal Mall

AEON MALL means excitement
AEON MALL means happy faces

The Happiness Mall and you

A new vision of the future for our communities

Whether it's just another day or a special occasion, we always draw closer to our communities and create personal connections.

AEON MALL creates experiences that lead to fond memories.

A place of happiness.

The Happiness Mall and you.

For the safety and security of all

Measures against infectious diseases

P12~

Apply to disaster prevention sites

P16~

Circular economy

Resource circulation mechanisms

P26~

Decarbonized societies

Energy conservation in facilities

P28~

Biodiversity

Protection of the rich natural environment

P29

Every other initiative that contributes to Local community societies

See our corporate website for more details.
<https://www.aeonmall.com/business/SDGs.html>



HEALTH & WELLNESS

Abundant lives, with health in body and mind

The secret of health is AEON MALL.



EXPERIENCE

New experiences through live and digital interactions

The real education is outside the classroom.



COMMUNITY

Co-creation with customers, store association members, local governments, and other companies

At AEON MALL, time passes in the blink of an eye.



SUSTAINABILITY

Long-term sustainability

What we offer the future is surprisingly close at hand.

