

In order to realize Life Design Developer

Management Philosophy

AEON MALL is a Life Design Developer that works with communities and produces ways of living for the future.



The "Heartful, Sustainable" initiative is created under the Management Philosophy of Life Design Developer and refers to the measures that we take as an enterprise citizen to contribute to and revitalize local community and society, with the goal of realizing sustainable society. The Company will work with customers, local community and society, partner enterprises, shareholders and investors together to build a better society.

Towards the "Happiness Mall."

AEON MALL aims to be a place where "happiness" is born for customers and local community.

We hope that everyone, no matter who they are, no matter where they live, no matter when, can live a life where they can feel "happiness."

In addition to daily shopping, through various initiatives, we also hope to create a place where customers can feel "happiness", namely the "Happiness Mall."



Happy mind and healthy body

Contribute to the daily health habits and support the cultivation of healthy physique.



Exciting and relaxing spaces

Provide stress relief and heart-warmer through life-enriching cultural and artistic experiences.



A Place filled with local people's smiles

As a base for daily life indispensable to the local community, we hope to become a place for people to gather and communicate.



Goods and services for a fruitful life

We provide opportunities and inspirations for making lifestyles more fulfilling.

