

## The Latest Domestic and Overseas Mall Trends

In FY2018, we opened 7 new shopping malls in Japan and overseas and carried out floor expansion and renovation at existing shopping malls. We made efforts to create shopping malls that further satisfy the needs of local residents.



AEON MALL Miyazaki [Miyazaki Prefecture]

### [Japan] Floor expansions / renovations

**AEON MALL Miyazaki** [Miyazaki Prefecture]  
Opened on March 16, 2018

At AEON MALL Miyazaki, we built a new building “South Mall” composed of more than 60 specialty stores and significantly renovated existing buildings. AEON MALL Miyazaki has evolved into one of the largest shopping malls, equipped with tropical-style open space.

**AEON MALL Kumamoto** [Kumamoto Prefecture]  
Opened on July 20, 2018

At AEON MALL Kumamoto, we built a new building “West Square” in the semi-core area damaged by the 2016 Kumamoto Earthquake. AEON MALL Kumamoto has improved and evolved services as a hub for the community to be loved by customers more than ever.

### [Japan] Newly opened malls

**AEON MALL Zama** [Kanagawa Prefecture]  
Opened on March 16, 2018

The concept is “My Living Style Factory”. AEON MALL Zama proposes smart and cool lifestyles as commercial facilities that serve as a new joyful hub for the community.

**AEON MALL Iwaki Onahama** [Fukushima Prefecture]  
Opened on June 15, 2018

A lifestyle mall was born, which functions as a "disaster prevention mall" to protect the local community by adopting the pilot column construction on the first floor based on the assumption of the flood damage from tsunami, and proposes new value to enrich people's lives.

**THE OUTLETS HIROSHIMA** [Hiroshima Prefecture]  
Opened on April 27, 2018

Based on the concept of full-scale outlet mall, entertainments, and encounters with the local community, THE OUTLETS HIROSHIMA opened as the first regional revitalization type commercial facilities. We will get closer to daily lives of local residents and respond to domestic and overseas tourism demands.



**AEON MALL Tsu Minami** [Mie Prefecture]  
Opened on November 9, 2018

AEON MALL Tsu Minami was opened by reconstructing “AEON MALL Tsu Minami Shopping Center Sun Valley” that had been patronized by customers for about 40 years. A new landmark in the region was born as a renewed smart mall.



### [Overseas] Renovations

**AEON MALL Wuhan Jinyintan** [Hubei Province, China]  
Opened on May 13, 2018

We carried out a large-scale renovation of the first mall in Wuhan City whose number of visitors had increased since the opening in December 2014. Through the renovation of 40 percent of the total space incorporating the latest trends, AEON MALL Wuhan Jinyintan will pursue greater customer satisfaction.



### [Overseas] Newly opened malls

**AEON MALL Yantai Jinshatan**

[Shandong Province, China] Opened on May 25, 2018

The first AEON MALL in Shandong Province opened in Yantai Economic & Technological Development District. We integrated futuristic design based on town development that places importance on environmental conservation. AEON MALL Yantai Jinshatan is focused especially on families by providing the Concept Zone rich in variety including Health & Beauty Zone where the world of hobbies is integrated into beauty and health.



**AEON MALL Guangzhou Jinsha**

[Guangdong Province, China] Opened on November 9, 2018

The concept of the 3rd shopping mall in Guangdong Province which opened in Baiyun District, Guangzhou with about 2.4 million inhabitants is “Share the Oasis”. With a contemporary design and spaces for relaxing, an AEON MALL was born as an oasis for local residents. AEON MALL Guangzhou Jinsha, providing an integrated concept zone as the largest and the first mall in the region, proposes various lifestyles such as “dining” and “playing”.

**AEON MALL Sen Sok City**

[Cambodia] Opened on May 30, 2018

The second shopping mall in Cambodia opened in the northern part of Phnom Penh. AEON MALL Sen Sok City proposes the largest amusement complex in Cambodia, which include water park, aquarium, and indoor amusement park. The mall incorporates the latest technologies such as the first megawatt solar power generation among commercial facilities in Cambodia in addition to highly convenient administrative functions such as passport issuance center.

