

September 16, 2026

AEON MALL Co., Ltd.
AEON TOHOKU Co., Ltd.
AEON Co., Ltd.

~Fukushima Prefecture's Largest AEON MALL Opens~
“AEON MALL Date”
Grand Opening at 9:00 a.m. on Friday, November 27!

On November 27, 2026 (Friday), AEON will celebrate the grand opening of “AEON MALL Date” (hereinafter referred to as the Mall), a new commercial facility in Date City, Fukushima Prefecture.

The Mall enjoys a prime location, adjacent to National Route 4—the main arterial road connecting northern and southern Fukushima prefecture—and close to the Date Koori Interchange on the Tohoku-Chuo Expressway, which runs east-west from southern Yamagata Prefecture through northern Fukushima prefecture. This accessibility is expected to draw customers from a wide area.

The Mall’s concept is “Begins with you. Transforming your everyday life with you.” In line with this concept, the mall brings in specialty stores that enrich daily life, along with a dining zone that is among the largest in Fukushima Prefecture. In addition, the Mall will feature a leisure and entertainment zone centered on the outdoor terrace “ROOFTOP TERRACE,” as well as “Date no Wa,” a community zone connected with the local area, among others— creating a new regional hub where people can meet and connect.

[TOPICS]

➤ **Approx. 170 specialty stores, one of the largest lineups in Fukushima Prefecture, including 26 stores new to the Tohoku region and 48 stores new to Fukushima Prefecture!**

In addition to one of the largest dining zones in Fukushima Prefecture—comprising “FOOD MARCHE” on 1st floor, restaurants on 2nd floor, and the food court “FOOD FOREST” on 3rd floor—the Mall brings together specialty stores offering a diverse range of products, including popular lifestyle goods, fashion, sporting goods, and home appliances. We offer a one-stop solution for high-quality products and services.

➤ **A large-scale leisure & entertainment zone of about 9,000 m², centered on dining and entertainment facilities.**

Next to “FOOD FOREST” on 3rd floor, the mall features the outdoor terrace “ROOFTOP TERRACE,” the experiential entertainment facility “MIRAINO,” and the “Mokuiku Square”, a children’s play area built with locally sourced Fukushima timber—together forming a leisure and entertainment zone of about 9,000 m². Bringing together dining, entertainment, and relaxation, the zone offers a fun and varied way to spend time with family and friends.

➤ **Regional Co-Creation × Community Zone “Date no Wa” is Here!**

“Date no Wa,” a community zone connected with the local area, makes its debut. In the event space, regional co-creation events will be held in collaboration with the six neighboring municipalities (Fukushima City, Soma City, Koori Town, Kunimi Town, Kawamata Town, and Iitate Village) in addition to Date City, as well as various local organizations and customers. A co-creation space is born where people meet, connect, and bring each individual’s wishes to life.

➤ **Promoting active regional collaboration with Date City and local organizations**

In close collaboration with Date City, educational institutions such as Seiko Gakuin High School, and local businesses, the Mall will make effective use of mutual resources and actively work to solve regional issues and further promote regional revitalization.

➤ **Anchor store “AEON STYLE Date”**

In addition to a food court offering local products carefully selected for freshness and quality, the store has a dedicated section for seasonal organic vegetables and fruits grown in the rich soil of Aizu. It also offers a wide selection of products that brighten up everyday life—from popular cosmetics and fashion to hobby goods—delivering a fresh shopping experience for customers of all ages, from children to adults.

[AEON MALL Date Concept]

Begins with you.

Transforming your
everyday life with you.

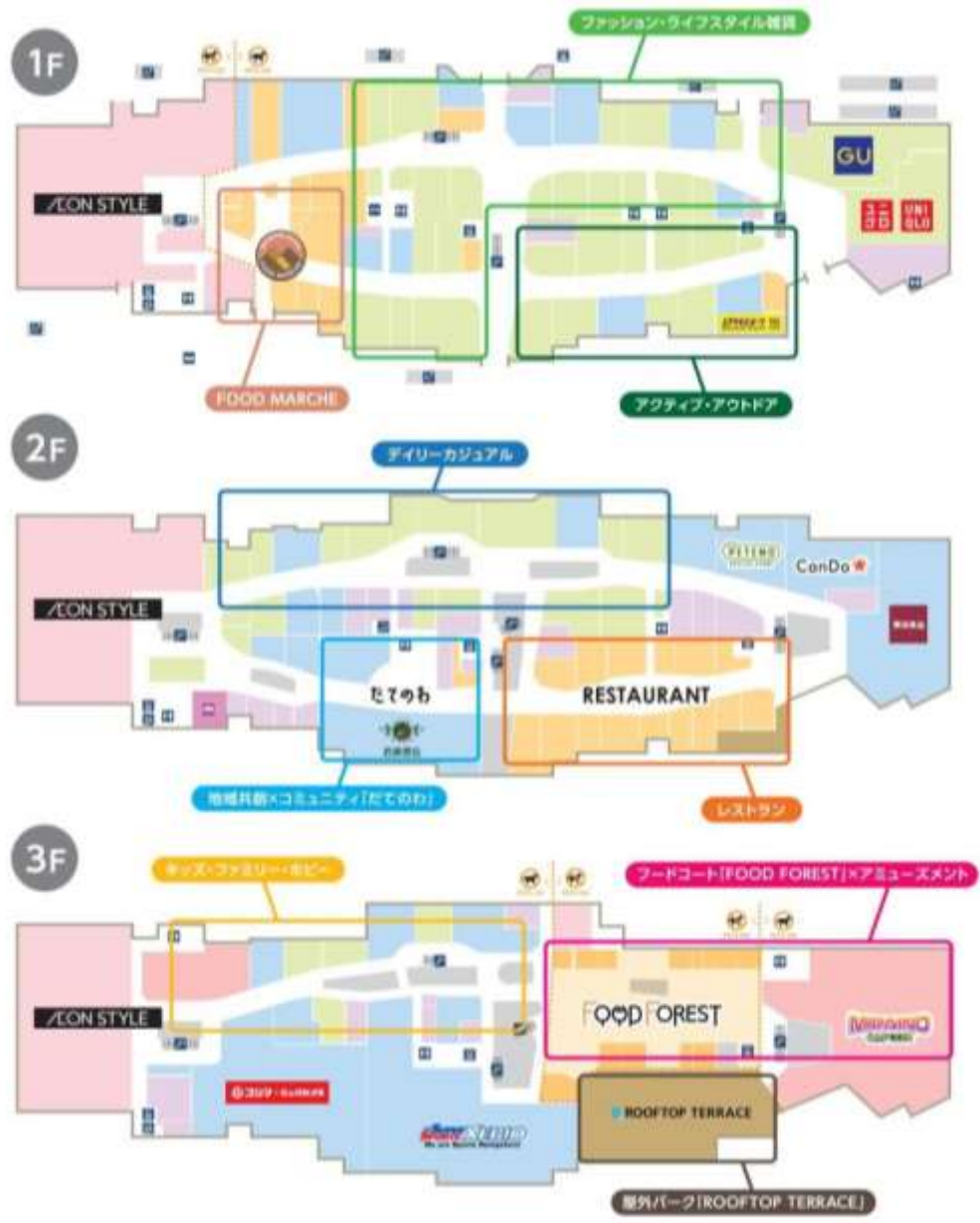


※All renderings are artist' s impressions.

[Overview of AEON MALL Date]

- N a m e : AEON MALL Date
- A d d r e s s : Tochi Kukaku Seiri Jigyo Chinai, Donouchi, Date City, Fukushima Prefecture,
960-0406
- T e l : AEON MALL Date To Be Determined
AEON STYLE Date To Be Determined
- Responsible Person : AEON MALL Date General Manager Kenta Nakagawa
AEON STYLE Date Store Manager Koichi Oie
- U R L : <https://date.aeonmall.jp/>
- Number of stores : Anchor store AEON STYLE Date
Sub-anchor stores UNIQLO/GU/MUJI/Iwase Bookstore/MIRAINO
Kojima×Biccamera/SUPER SPORTS XEBIO
Specialty stores 173 stores + 3 stores in outside buildings
- Site area : Approx. 169,000m²
- Floor area : Approx. 94,000m²
- Gross leasable area : Approx. 62,000m²
- Building structure : Steel-frame structure, three stories above ground
- Vehicle parking capacity : Approx. 3,600
- Bicycle parking capacity : Approx. 600
- Designed and constructed by : Taisei Corporation
- Scheduled opening date : Grand opening on November 27(Friday), 2026
- Business hours : Specialty stores 10:00~21:00
Restaurants 11:00~21:00
AEON STYLE Date 1F (Food) 9:00~22:00
Other sales floors 9:00~21:00
 - ※The business hours may vary for some stores and sales floors.
- H o l i d a y s : Open year-round
- Number of employees : Entire facility: Approx. 3,000 (AEON STYLE Date: approx. 300)
- Primary trade area : Approx. 160,000 households or approx. 360,000 people within a 20km area

[Floor layout of AEON MALL Date]



[Separate Buildings]

