

September 11, 2026

AEON Co., Ltd.
AEON MALL Co., Ltd.

~AEON's 10th Mall in Vietnam and First AEON MALL in Quang Ninh City~
“AEON MALL Ha Long”
Grand Opening at 8:00 a.m. on Saturday, November 14, 2026!

On November 14, 2026 (Saturday), AEON will hold the grand opening of “AEON MALL Ha Long” (hereinafter referred to as “the Mall”), its 10th mall in the Socialist Republic of Vietnam.

The Mall is located at Bai Chay Ward, Quang Ninh City, a renowned tourist destination home to Ha Long Bay, a UNESCO World Heritage Site. The area is also experiencing rapid growth in logistics and commerce. In this area, which is drawing attention both in Vietnam and abroad, the Mall will not only contribute to regional prosperity and economic revitalization but also offer new lifestyles, aiming to become a “city landmark” that creates new value for local customers and tourists alike.

[Features of AEON MALL Ha Long]

◇ **A new hub for community-based tourism* connecting the local community with tourism**

- Providing a place where local customers and tourists can gather, experience local culture and art, and interact with one another.
- Creating a unique space where visitors can enjoy performances by local musicians in the “Sunken Garden” and, at the “FOREST Market,” join yoga and Zumba classes and listen to a local orchestra.
- Large LED screens, including the giant digital signage at “Central Square” on 1F, will provide visitors with cutting-edge immersive entertainment experiences, offering something extraordinary beyond the everyday.

※A new form of tourism in which local communities take the lead in planning and operating tourism activities while leveraging the value of the region.

◇ **The largest shopping mall in Quang Ninh City, featuring about 140 diverse specialty stores**

- More than half of the stores, spanning fashion, sports, lifestyle goods, and more, are opening in Quang Ninh City for the first time. The Mall offers comprehensive and diverse dining and entertainment facilities, meeting the demand for comfortable, all-weather spaces for recreation.

◇ **“Ho Ho Hall,” a food court where visitors can experience the atmosphere of Ha Long Bay, will open!**

- Based on the concept of “Entertainment Dining,” Ho Ho Hall is a unique space where visitors can experience the UNESCO World Heritage site Ha Long Bay, offering a place to fully enjoy “food” and “entertainment,” including locally popular Vietnamese dishes and desserts.

➤ **AEON Ha Long: A General Merchandise Store Offering a Higher-Quality, More Comfortable Lifestyle**

- AEON Ha Long will open as AEON's 14th General Merchandise Store (GMS) in Vietnam. The apparel section is centered on basic casual wear and is zoned by fashion style.
- Restaurant-quality AEON Delica section offering popular items in Vietnam, including “AEON Sushi” and “AEON Bakery.” It provides a wide range of products catering to tourist demand as well.

Mall Concept

A place where everyone can find “something they love”

A new lifestyle hub blending refined spaces with a rich variety of experiences. As a place that brings people together, connects them, and adds new value to everyday life, AEON MALL Ha Long will make its grand opening.

~ “The Ultimate Lifestyle Destination” ~



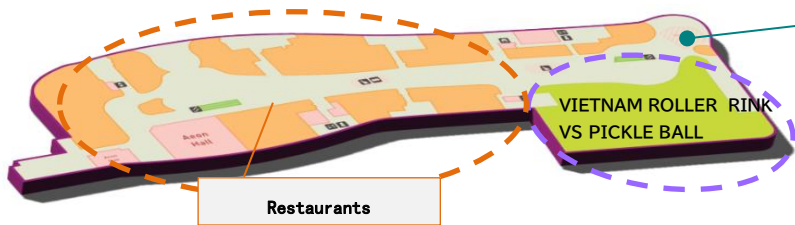
※All renderings are artist's impressions.

[AEON MALL Ha Long Facility Overview]

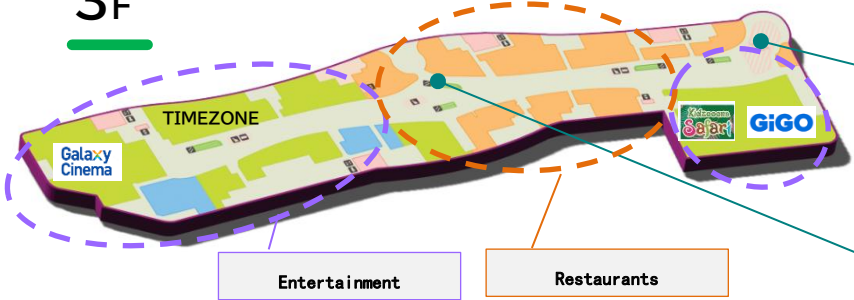
Facility name	(Japanese) イオンモール ハロン (English) AEON MALL Ha Long
A d d r e s s	No. 288, Cai Lan Road, Bai Chay Ward, Quang Ninh City, Vietnam
T e l .	AEON MALL Ha Long : To Be Determined AEON Ha Long : To Be Determined
Persons Responsible	General Manager of AEON MALL Ha Long : Inui Shinichiro Store Manager of AEON Ha Long : Le Van Hieu
URL	halong.aeonmall-vietnam.com
Number of stores:	Anchor store : AEON Ha Long Sub-anchor stores : UNIQLO, MUJI, Galaxy Cinema, KOHNAN, FAHASA Specialty stores : 140 stores
Site area	Approx. 91,000 m ²
Floor area	Approx. 130,000 m ²
Gross leasable area	Approx. 54,000 m ²
Parking Capacity	Surface and basement parking (entire facility) Approx. 6,500 (motorcycles) Approx. 1,500 (cars)
Building structure	RC structure, 4 floors above ground and 1 basement floor
Opening date	Grand opening on November 14, 2026 (Saturday)
Business hours	10:00-22:00 (weekdays) 9:00-22:00 (weekends)
H o l i d a y s	Open year-round
Number of employees	Approx. 3,700 (AEON Ha Long: approx. 400)
Primary Trade Area	Approx. 400,000 people within a 30-minute drive

[Floor layout of AEON MALL Ha Long]

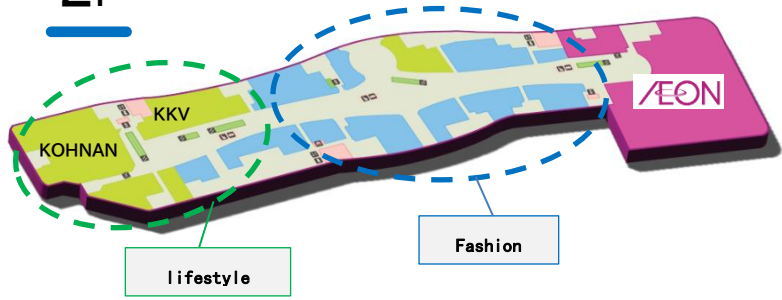
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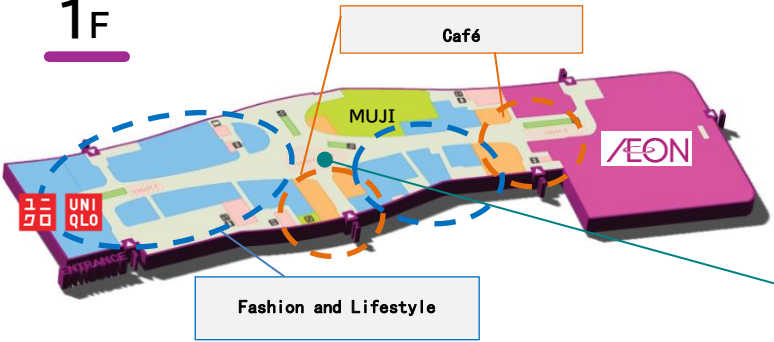
3F



2F



1F



BF

