

November 6, 2025

AEON MALL Co., Ltd.
AEON MALL (CHINA) CO., LTD.

No. 2 MALL in Hunan Province
“AEON MALL Changsha XiangJiangXinQu”
Grand Opening on November 27 (Thursday)!

“AEON MALL Changsha XiangJiangXinQu” (hereinafter referred to as the “Mall”), the second mall presented by AEON Co., Ltd. and AEON MALL Co., Ltd. in Hunan Province, China, will celebrate its grand opening on November 27 (Thursday), 2025.

AEON has strategically prioritized China’s inland regions with high growth potential as key areas for new store expansion. In addition to the four shopping malls already established in Hubei Province, AEON launched its first Hunan location, AEON Mall Changsha Xingsha, last year. To strengthen its regional brand presence in Hunan, AEON’s new store will be located in the Xiangjiang New Area—on the west bank of the Xiangjiang River that flows through Changsha.

The Mall is situated in the northern part of the Xiangjiang New Area, a national-level development zone with promising prospects. It is adjacent to the upcoming Changsha West Railway Station (a high-speed railway station scheduled to open in 2026) and the Wangcheng Economic Development Zone, a hub for manufacturing and IT industries. Surrounded by large-scale, newly developed residential communities with high occupancy rates, the Mall enjoys direct access to Leifeng Avenue, a major north-south arterial road through the New Area. With over a dozen bus lines operating around the site, the area enjoys a growing residential population and highly convenient transportation infrastructure.

Concept of the Mall XiangJiangXinQu—A Hub of Happiness

The Mall aspires to deliver a unique “LIVE ENTERTAINMENT” experience that can only be found here, creating a vibrant and immersive space where local customers can engage, explore, and enjoy

Entertainment: Approximately 13,000 m² in total! "Breathtaking" entertainment zone

- Featuring dramatic high-ceilinged spaces, the Mall will house impactful entertainment facilities, bookstores, and a variety of specialty shops, delivering surprises and excitement for customers of all ages.
- Catering to the area's status as the part of Changsha with the highest concentration of families with young children (pre-school age), the Mall plans to establish large plazas on the 4th floor and the rooftop, along with other interactive spaces such as a sports park and a pet park, all tailored to the local community's needs.

Nightlife: Local renowned eateries featured! An upgraded nighttime living zone

- "Haowangji", a vibrant open-air night market, will be launched on the ground floor, bringing together popular and iconic local eateries from Changsha.
- An indoor nightlife district integrates a cinema, Karaoke, internet café, and diverse dining options, all operating until late hours to enrich the after-dark experience.

Catering: Over 150 food and beverage outlets located both inside and outside the mall

- The ground floor brings together a collection of popular international restaurants, forming an elegant dining area, alongside trendy beverage stations and casual eateries favored by young people. The 4th floor features a wide array of restaurants, led by beloved local Hunan cuisine restaurants known for their aromatic and spicy dishes.

Relaxation: An oasis in the residential area, offering a high-quality space full of comfort and ease

- Prioritizing comfort, the design incorporates a vast atrium to flood the space with natural light, introduces greenery, and utilizes water features that evoke Changsha's “mountain, river, island, and city” landscape, creating a spacious and pleasant atmosphere.

[AEON MALL Changsha XiangJiangXinQu - Facility Overview]

- Mall name: (Japanese) イオンモール長沙湘江新区
(Chinese) 永旺梦乐城长沙湘江新区
(English) AEON MALL CHANGSHA XIANGJIANGXINQU
- Location: Jinshanqiao Sub-district, Xiangjiang New Area, Changsha City, Hunan Province, People's Republic of China
- Tel.: AEON MALL Changsha XiangJiangXinQu (TBD)
AEON Changsha XiangJiangXinQu (TBD)
- Responsible Person: AEON MALL Changsha XiangJiangXinQu, General Manager, Toshiya Suzuki
AEON Changsha XiangJiangXinQu, Store Manager, Guan Weiyuan
- Number of Stores: Anchor Store AEON Changsha XiangJiangXinQu
Sub Anchor Stores MUJI, UNIQLO, China Film International Cinema (cinema),
Wuyan Youyue (bookstore),
Ruby Monkey (children's entertainment), Party House (youth entertainment),
Olympic Sports (gyms)
Number of specialty stores approx. 260
- Site area: Approx. 113,000 m²
- Floor area: Approx. 236,000 m²
- Gross leasable area: Approx. 74,000 m²
- Vehicle parking capacity: Approx. 3,200
- Building structure: Stores: Reinforced Concrete (RC) structure (1 floor underground + 4 above-ground floors)
Multistorey parking lot: RC structure (6 floors)
- Managed by: AEON MALL (Hunan) XiangJiangXinQu Business Management Co., Ltd.
- Scheduled opening date: Grand Opening on November 27 (Thursday), 2025
- Business hours: Specialty stores (1F~4F) 10:00~22:00
Some entertainment & catering (4F) 10:00 ~ 02:00 (next day)
Cinema 10:00~01:00 (next day)
KTV 10:00~05:00 (next day)
AEON Changsha XiangJiangXinQu 09:00~22:00
- Holidays: Open 365 days a year
- Number of employees: Approx. 2,000 in total (including approx. 120 at AEON Changsha XiangJiangXinQu)
- Primary catchment area: Approx. 430,000 households and 1.84 million people within a 20-minute drive*

*Including the number of residents and employees



*All images are for illustrative purposes only

Floor Layout Overview

Rooftop

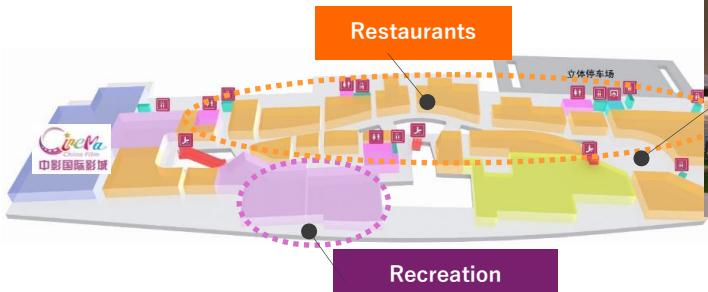
Rooftop & Sports Park

Rooftop Plaza



4F

Restaurants

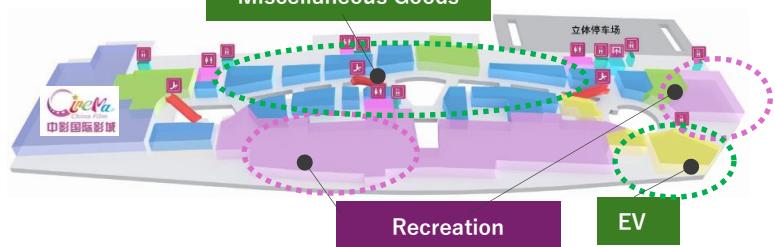


Lawn Plaza



3F

Miscellaneous Goods



Water Plaza



2F

Fashion & Miscellaneous Goods

Gold & Jewelry

Dining & Groceries, Men's wear and Outdoor goods



Fashion & Miscellaneous Goods

Dining & Food sales

Sports & Digital

Haowangji (Night Market)



1F