### **AEON MALL Integrated Report 2023 Content Overview**

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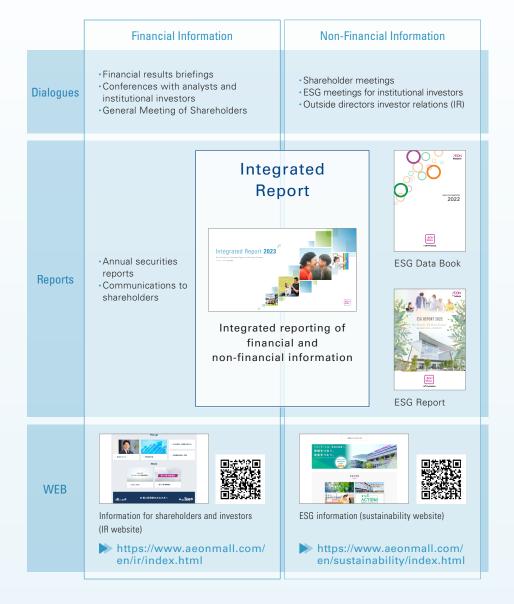
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### IR Communication Overview



### AEON MALL Integrated Report 2023 Editorial Policy

Our management philosophy defines that the AEON MALL Group is a Life Design Developer, creating the future of community living. Under this philosophy, we aim to become a Company that will touch the hearts of five billion visitors throughout Asia. We have published integrated reports for all stakeholders, including shareholders and investors, since fiscal 2018 to provide an even deeper understanding of our efforts to enhance our corporate value over the medium to long term. In editing the report, we referred to the IFRS Foundation International Integrated Reporting Framework and the Ministry of Economy, Trade and Industry Value Creation Guidance 2.0 to focus on important information for improving corporate value over the medium to long term. The Integrated Report 2023 is based on our newly formulated 2030 Vision of AEON MALL, Co-Creating With Our Communities. The report focuses on our strengths developed in the mall business from a retail perspective, our value creation process and future strategies, business activities that support our value creation, and ESG initiatives. We discuss ESG initiatives that have a particularly significant impact on corporate value based on materiality. For more detailed information on ESG information, please refer to our ESG Report, which introduces our ESG activities in an easy-to-understand manner, as well as our sustainability and IR websites.



Reporting Period: March 1, 2022 to February 28, 2023

Notice shall be given regarding information outside reporting period on each occasion. Organizations: The report principally focuses on AEON MALL Co., Ltd. and our Group companies and their managed facilities. Environmental indicators exclude the following: 49 malls with contracted management from AEON Retail Co., Ltd., mozo wondercity, Kobe Harborland umie, QUALITE PRIX, AEON SENRITO Senmonkan, and the commercial facilities of OPA Co., Ltd.

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Value Creation Strategy

**Basic Philosphy** 

### Customer First

### Management Philosophy

# AEON MALL is a Life Design Developer that works with communities and produces ways of living for the future.

Life Design involves producing ways for people to live in the future — work that drives AEON MALL to create and nurture opportunities for people to meet and engage in cultural activities. Beyond the development of commercial facilities, this work requires our company to expand ways for us to serve people throughout various stages of their lives.

### Management Vision

## Becoming a company that will touch the hearts of 5 billion visitors throughout Asia

O Ultimately, our challenge is to be consistent in localization to enhance the attractive aspects of various regions by working in tandem with partners.

- O As Life Design Producers, we will go beyond working in a conventional commercial context and keep our company growing by opening up business opportunities to produce future ways of living.
- O We will solidify and strengthen our financial and business foundations by taking full advantage of our company's assets, including our worldwide malls and capabilities to continue our growth.

O We are a company of professionals that continue to innovate

• We see and consider life from customers' perspectives so that we can share the best, most memorable moments of life with those customers



We formulated our management plan to achieve our Company vision under our management vision, which is based on our basic philosophy and management philosophy.

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01

# Introduction **Introduction** Top Content Overview Message (Table of Contents) IR Communication Overview and **Editorial Policy** Basic Philosphy, 03 Management Philosophy, and 2030 Vision Management Vision Value Creation Value Creation Strategy

### **Our Vision and Management Plan**

Ba/sic Philosophy

Management Philosophy

Management Vision

Vision for 2025

Medium-Term Management Plan

2030 Vision

Corporate Governance