

AEON MALL is developing malls in Japan, China and ASEAN to meet the needs of the local community. In FY2019, along with opening 4 new malls in Japan and overseas, we have assertively conducted floor expansion and renovation of our existing malls.



New opening

■ The latest digital technology improves convenience in the mall AEON MALL ChangShu XinQu (Jiangsu, China)

Opened in June 2019, AEON MALL ChangShu XinQu became our 20th mall in China. We have a signage display system installed where customers can use a smartphone app to virtually try on clothes from several specialty stores without having to move around the mall. Furthermore, we provide a new shopping mall experience that integrates the latest digital technology. For instance, we have introduced functions utilizing face-recognition, including lockers that open and close by authenticating the user's face, and robots equipped with artificial intelligence that memorize customers' names along with the stores they have visited before to suggest services tailored to each customer.



■ Using digital technology to create new values for malls AEON MALL Qingdao Xihaian Xinqu (Shandong, China)

AEON MALL Qingdao Xihaian Xinqu opened in Qingdao, a city of international coastal resorts, in November 2019. We provide a highly entertaining mall environment by making full use of digital technology, such as creating a sense of season with a huge 700-inch, see-through LED vision, and creating three-dimensional images with fog and light. In addition, our company in China is the first among our business to introduce a state-of-the-art facial recognition payment system, allowing customers to enjoy shopping without carrying a wallet or smartphone.



■ Birth of a nature-friendly, green eco-mall AEON MALL Ha Dong (Vietnam)

In December 2019, we opened a mall that proposes a lifestyle coexisting with nature in Vietnam where there has been an increased environmental awareness. Plants are decorated at locations inside and outside the mall and vine tunnel pergolas are installed along the passage leading to the mall. We also propose an eco-friendly lifestyle in consideration of the environment, for example, reducing power consumption by introducing an air conditioning chiller that can be operated in response to air conditioning fluctuations.



■ Birth of a local-oriented community center AEON Fujiidera Shopping Center (Osaka Prefecture)

AEON MALL Fujiidera, which was closed in 2014, was reborn in September 2019. We have created a new bustling destination, in response to the expectations of local residents as a state-of-the-art commercial facility that offers overwhelming convenience, a rich variety of food, and the fun of having a wide range of choices in their everyday lives.

Floor expansions / Renovations

■ Birth of the largest entertainment mall in Hokuriku AEON MALL Takaoka (Toyama Prefecture)

AEON MALL Takaoka renovated about 50% of the overall facility, including the construction of a new expanded wing, with the target of becoming a hub for exchange in the Hida, Echchu and Noto areas. We have prepared a diversity of amusement facilities, including the world's first "FUN VILLAGE with TOMICA", a large indoor playground facility featuring a 3D maze slider that children can enjoy.



■ Creating a space friendly for the parenting generation AEON MALL Higashiura (Aichi Prefecture)

AEON MALL Higashiura expanded a new wing on the eastern site that was previously used as a parking lot. 122 specialty stores including 7 stores that opened in the Tokai region for the first time were renovated to offer more colorful daily lifestyles. We have constructed the largest kids and baby zone in the area as a mall where three generations of families can appreciate.



■ Evolving into the largest shopping mall in Tohoku AEON MALL Natori (Miyagi Prefecture)

AEON MALL Natori built a new three-story expansion building and carried out a large-scale renovation of the existing wing. We have installed an open ceiling space "Mori no Terrace" (Forest Terrace) with dine and drink places such as locally popular cafes and restaurants on the second floor where the expanded wing and the station are directly connected.



Other malls renovated in FY2019

Japan AEON MALL Morioka Minami (Iwate Prefecture) / AEON MALL Mikawa (Yamagata Prefecture) / AEON MALL Mito Uchihara (Ibaraki Prefecture) / AEON MALL Tsukuba (Ibaraki Prefecture) / AEON MALL Hanyu (Saitama Prefecture) / AEON MALL Kasukabe (Saitama Prefecture) / AEON MALL Urawa Misono (Saitama Prefecture) / AEON MALL Narita (Chiba Prefecture) / AEON MALL Musashi Murayama (Tokyo) / AEON MALL Atsuta (Aichi Prefecture) / AEON MALL Meiwa (Mie Prefecture) / AEON MALL Sakai Teppochō (Osaka Prefecture) / AEON MALL Kobe Kita (Hyogo Prefecture) / Kobe Harborland umie (Hyogo Prefecture) / AEON MALL Hiroshima Fuchu (Hiroshima Prefecture) / AEON MALL Fukuoka (Fukuoka Prefecture) / AEON MALL Okinawa Rycorn (Okinawa Prefecture)
China AEON MALL Suzhou Wuzhong (Jiangsu) / AEON MALL Suzhou Xinqu (Jiangsu) / AEON MALL Hangzhou Liangzhu Xincheng (Zhejiang) / AEON MALL Wuhan Jingkai (Hubei) / AEON MALL Guangzhou Panyu Square (Guangdong)
Vietnam AEON MALL Tân Phú Celadon / AEON MALL Binh Tân