

New Malls 2016-2017

In FY2016, 6 malls and 2 malls were newly opened in Japan and abroad, respectively.
We are aiming to grow continuously and become a commercial facility that local residents consider "Our AEON MALL".

AEON MALL Nagakute (Aichi Prefecture) Opened on December 9, 2016



▲ 53 food specialty stores comprising more than a quarter of all specialty stores will meet diversified food needs.



▲ The connection with "Nagakutekosenjou Station (AEON MALL Nagakute-mae)" of the linear motor train via the pedestrian deck secures comfortable access.

Realizing a comfortable mall in harmony with the local community

Based on the concept of "a place of relaxation for everyone, a town in the forest", our mall was opened as a commercial facility that plays a key role in the "Linear Motor Terrace Initiative" project being advanced by Nagakute City. In response to the "Development of a town rich in greenery" advocated by Nagakute City, the mall is contributing to the harmony with the surrounding environment, for example by greening the building of approximately 5,240 square meters that is the largest in the prefecture. The average age of the citizens in Nagakute City is the youngest among municipalities all over Japan, and there

are many mothers with little children, so we have been pursuing a comfortable mall creation, for example by providing parking spaces for "Baby Parking" that is wider than usual, and aromatic "Women-only Powder Rooms" produced with the scent of aroma and a BGM from a dedicated speaker.

Tomoko Nakagaki
General Manager
AEON MALL Nagakute



As a new base for transmitting information

The students at Nagoya University of Commerce and Business spent a long time studying what kind of mall is required here, and researching the needs of customers in the region, and took the lead in performing the opening program in order for the younger generation to revitalize the community. We took the stance of supporting students in what they want to do and about 10 months were required for the preparation.

Nagakute City intends to transmit a lot of different types of information together with our mall, so we want to try to collaborate in various efforts with the local community.

Eisuke Kimura
Sales Manager
AEON MALL Nagakute



Mall creation by taking advantage of its location

Creating a new mall was my first experience and I feel that we are playing an important role which affects the future of the region. Since the mall is 4 floors and in front of the station, we are clearly spelling out the concept of each floor and considering the flow line so that the customers do not feel stress by moving up and down. When the proportion of drinking and eating places is large, the burden on managing the facilities will increase, but all employees of our company including flextime employees

(part-time workers) are trying to maintain the order of the entire facility by acquiring the qualification of a food sanitation supervisor and understanding the viewpoints of specialty stores.

Shinji Okura
Operation Manager
AEON MALL Nagakute



AEON MALL Sakai Teppoucho (Osaka Prefecture) Opened on March 19, 2016



The concept of our mall is "Bustling Casual Mall". Inheriting the attractiveness of Sakai City that has developed as a town with "Bustle" and "Brilliance" where people, goods, and information have come and gone from old times, we will meet the daily needs of residents in the region and aim to create a new community.

AEON MALL Imabari New City (Ehime Prefecture) Opened on April 23, 2016



This mall was opened with the concept of "the 7th Wonderland along Shimanami" within the "Imabari New City First District", a new development in Imabari City. In addition to developing the largest eating and drinking zone in Shikoku, we are abundantly incorporating the attractiveness unique to Imabari such as towels made in Imabari, the specialty product "Kikuma Kawara", etc.

AEON MALL Izumo (Shimane Prefecture) Opened on May 2, 2016



AEON MALL Izumo was opened with the concept of "Always Creating New Sensations in Izumo" on the site of the AEON Izumo Store that was closed in 2014. The attractiveness of Izumo City abundant in nature, history, and culture were incorporated into the mall space.

QUALITE PRIX (Hokkaido Prefecture) Opened on December 16, 2016



In charge of revitalizing "QUALITE PRIX" which occupies a corner of the renovated "Shin-Sapporo Arc City", 28 different varieties of drinking and eating places are gathered, and it has also made progress as an eco-mall.

Sannomiya OPA 2 (Hyogo Prefecture) Opened on February 24, 2017



Our company and OPA opened Sannomiya OPA 2 as the 2nd round of revitalization of Daiei Kobe Sannomiya. We will propose "select lifestyles" and provide a convenient and comfortable shopping environment.

AEON MALL Binh Tan (Ho Chi Minh City, Vietnam) Opened on July 1, 2016



The 4th mall in Vietnam was opened about 10 km southwest of central Ho Chi Minh City. The mall has the concept of "New Sensation Entertainment Mall" and customers can enjoy many experiences such as the largest dining zone in Ho Chi Minh, karaoke facility for families, and bowling facility, etc. (Refer to page 24)

AEON MALL Hebei Yanjiao (Hebei Province, China) Opened on November 5, 2016



The first AEON MALL in Hebei Province was opened about 40 km to the east of Beijing City. This mall integrating approximately 200 specialty stores is a shopping mall that links "people" and "using services". The new experience such as the largest restaurant zone in the Yanjiao area, etc. will stimulate the customers' five senses. (Refer to page 25)