



As the center firm within the AEON group, AEON MALL is engaged in the development and operation of shopping malls in places throughout Japan and Asian regions.

● Company Profile

Company name AEON MALL CO., LTD.
Established November, 1911
Capital 42,256.93 million yen (as of the end of February 2017)
 Large scale community development and shopping mall development and operation
 Real estate sales, rentals, brokerage [Minister of Land, Infrastructure and Transport (2) No. 7682]

Employees 4,440 people (as of the end of February 2017)


[Editorial Policy] This report describes the objectives and performance results of the corporate social responsibility that AEON MALL Co., Ltd. should accomplish, reports on town development we are engaged in, and future challenges.

[Scope of Report]
Scope **AEON MALL CO., LTD.**
 As a rule, it includes Group companies that belong to AEON MALL Co., Ltd. and the stores and facilities it manages, but regarding Environmental Index, 71 malls AEON MALL Co., Ltd. is entrusted with by AEON Retail Co., Ltd., mozo wondercity, Shopping Center soyoca Fujimino, Kobe Harborland umie, and Qualite Prix are excluded.

Target Period **From March 1, 2016 to February 28, 2017**
 Notice shall be given regarding information outside the reporting period in each case.
 Positions for the employees are as of the end of February 2017.

Publication **May 2017**

● Our Vision

<p>Basic Philosophy</p> <p>Customer First</p>	<p>Management Vision</p> <p>Becoming a company that will touch the hearts of 5 billion people throughout Asia</p> <ul style="list-style-type: none"> ■ Ultimately, our challenge is to be consistent in localization to enhance the attractive aspects of various regions by working in tandem with partners. ■ As Life Design Producers, we will go beyond working in a conventional commercial context and keep our company growing by opening up business opportunities to produce future ways of living. ■ We will solidify and strengthen our financial and business foundations by taking full advantage of our company's assets, including our worldwide malls and capabilities to continue our growth. ■ We are a company of professionals that continue to innovate. ■ We see and consider life from customers' perspectives so that we can share the best, most memorable moments of life with those customers.
<p>Management Philosophy</p> <p>AEON MALL is a life design developer that works with communities and produces ways of living for the future.</p> <p><small>* What is Life Design? Life Design involves producing ways for people to live in the future — work that drives AEON MALL to create and nurture opportunities for people to meet and engage in cultural activities. Beyond the development of commercial facilities, this work requires our company to expand ways for us to serve people throughout various stages of their lives.</small></p>	<p>Corporate Slogan</p> <p style="text-align: center;">  Sharing a sense of lively participation </p>

● CSR Promotion System Diagram

